

January 17, 2014

Dear Customer:

Please find hereunder the progress of the Hill County project since my last communication

Highlights:

- HCPL organized a get together for all its customers on the New Year Eve on December 31, 2013. The event was a grand success with participation of over 600 people. The event consisted of various entertainment programs like Comedy show by renowned artist Abhinav and team from Jabardasth TV serial, Sand Art by India Got Talent fame Shri Hari Krsihna, dance performance by Boys Zone Dance Troop, Musical performance by Snigdha and team, Cracker Show, Stage and Lighting by Shri Suresh Sahi, Art Director of Mahesh Babu's starrer Venkatadari Express, DJ & Music by Vinish. The Program was compeered by Emcee RJ Bharagavi from Radio Mirchi FM. A dedicated Kids Zone was kept with lot of fun games and attracted 200 kids playing and dancing to welcome New Year 2014.



- HCPL is planning to a run Shuttle service of 15 seaters for its customers to commute between Hill County to JNTU and Hi-tech City. The service would be for a period of 6 months in order to assist customers for settling down in Hill County as well as to familiarize with the local surroundings and facilities.



- HCPL has signed Letter of Intent with *Esperanza* to set up their Kindergarten school in the premises which is scheduled to be operational from the beginning of this session.
- HCPL has also finalized the initial deal with *Café Coffee Day* to set up their outlet in Hill County Club premises.
- *Med plus* has signed Agreement with HCPL and would be operational with their pharmacy.
- HCPL has finalized MOU with *K3 Resources, Skins, Spa and Salon- Fitness Lounges* and these facilities will be in offing.
- HCPL has been in talks with other various service providers to offer a complete bouquet of services

HILL COUNTY COMPLEX:

- As on date, we have handed over 215 independent houses and 132 flats to apartment owners.
- Number of customers are taking delivery and possession on regular basis and interior/furniture works are being carried out by customers for moving in apartment complex.
- Membership registration for Club house will commence shortly. The Rules and Regulations for the Club House and the tariff will be published along with the Rules and Regulations.
- A Facility Management team has been deployed to take care of the cleaning and maintenance till the time the entire facility is handed over to the Society.
- The Gas banks and respective connections have been completed. Gas Meters will be installed as and when the customer occupies. The KYC form needs to be signed prior obtaining the Gas connection by respective flat owners.
- Airtel has set up their exchange in the Hill County Township to provide uninterrupted Internet, Telephone and WIFI connectivity. In addition an exclusive DTH connectivity will be provided to all the towers in a centralized distribution pattern. Centrex facility is being installed in the apartment area which will be extended further to the Villa's & Bungalow's. The Tariff of Telecom services is available at FM/Club House.



HCPL is continuing its efforts to amicably resolve the customer litigation issues. Certain matters are taking time due to intricacies and involvement of various Banks. Also, in matter of the Company petition (winding up) by 12 customers, HCPL filed recall of winding up which has not been allowed by AP High Court. HCPL will be examining legal implications once written order comes post Court vacation.

Most of the vexed issues confronting HCPL are behind us. The Sales team has started focusing on Sales & Marketing activities and HCPL will take up brand building exercise through print media, online portals, property shows and customer referrals.

With Best Regards,

A handwritten signature in black ink, appearing to read "Arun K Saha".

Arun K Saha
Chairman
Hill County Properties Ltd